

GoBusiness

A one-stop platform for
Government-to-Business transactions



GoBusiness At A Glance

GoBusiness (<https://www.gobusiness.gov.sg/>), a Strategic National Project under Singapore's Smart Nation vision, is designed to provide businesses in Singapore with integrated, personalised and seamless access to business information and services from the Singapore Government.

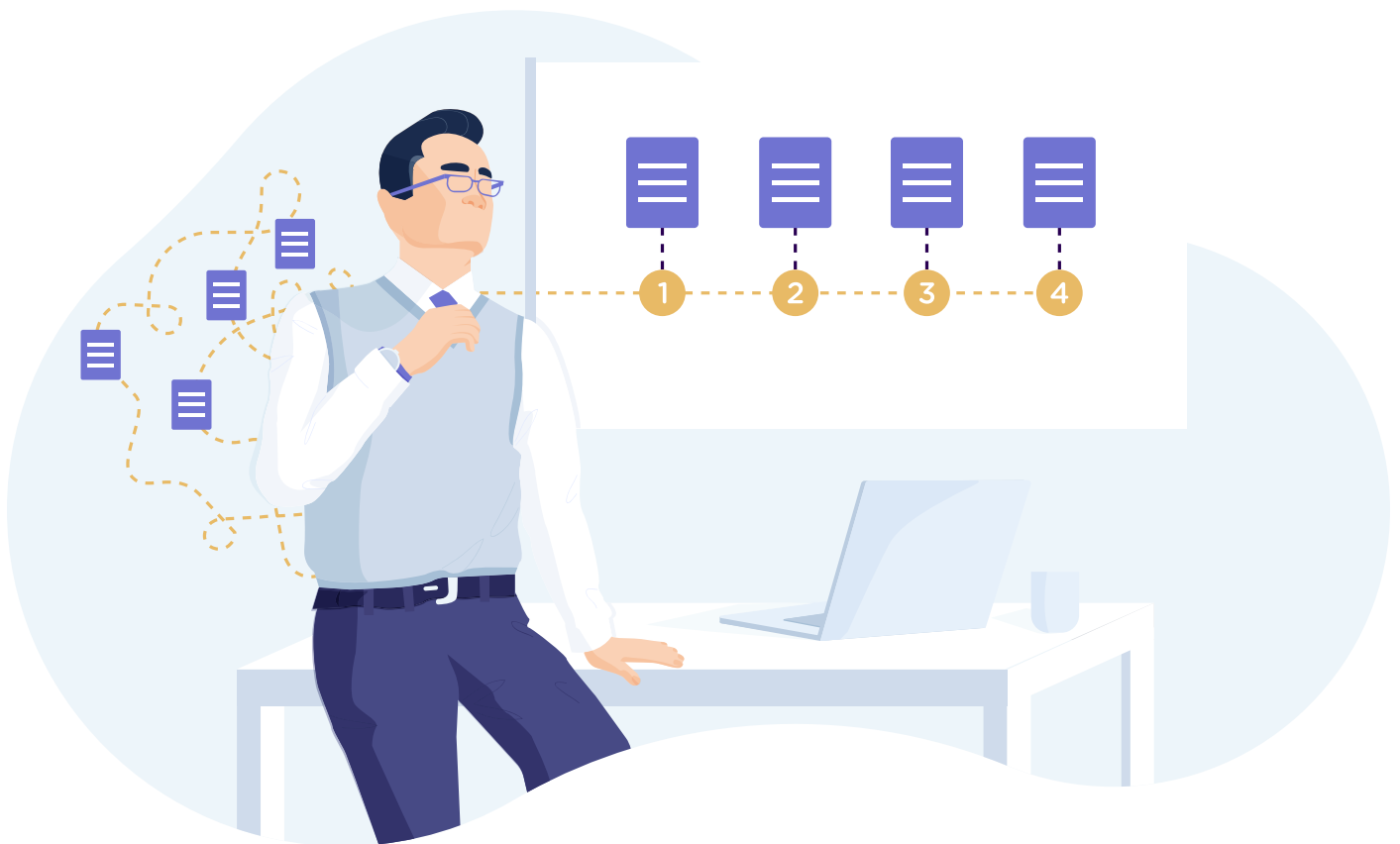
Jointly developed by the Ministry of Trade and Industry (MTI), the Smart Nation and Digital Government Office (SNDGO) and GovTech, the platform serves as a single, reliable Government

touchpoint for businesses at every stage of their journey – from starting, to running and growing the business. Businesses can easily access more than 300 government e-services, find the most updated business regulatory information and obtain relevant business recommendations on the platform. Examples include:

- Guide on starting a business
- Licence applications
- Recommendations on government assistance
- COVID-19 regulations and applications

Read more 

Key Features



GoBusiness gives businesses ready access to regulatory information and digital government services with these key features and benefits:

- **User friendly website with consolidated information:** The GoBusiness website consolidates business information from across 30 government agencies and arranges them according to business stages for easy navigation. This makes it intuitive and easy for users to find the relevant information without needing to search through multiple websites or reach out to different government agencies separately.

- **Step-by-step guidance for new businesses:** The start-up guide on GoBusiness gives new and aspiring entrepreneurs an overview of the regulatory processes of starting a business in Singapore. These include information on choosing a business structure, reserving a business name and incorporating a business. The guide breaks down the processes into six clear steps that users can easily follow to start off their business on the right foot.

- **Personalised dashboard for simplified transactions:** The dashboard gives users an overview of their transactions with the Government, and allows them to seamlessly apply, renew, and amend licences, as well as register a sole-proprietorship or partnership business. More than 200 licences can be accessed via the dashboard; users can also easily keep track of the status of their applications on the dashboard and be prompted if any action is required. In addition, users can receive a range of licence and grant recommendations tailored to their unique business profiles on the dashboard.

- **e-Advisers to provide personalised recommendations:** Users can access various e-Advisers available on GoBusiness to receive recommendations on business structures, government assistance schemes, premises use and more. Users will be directed to relevant information, government assistance schemes and licences suitable for their business needs just by answering short questionnaires on the e-Advisers.

Key Highlights

- GoBusiness **facilitated more than 6 million Government-to-Business transactions** in 2021 alone.
- GoBusiness was first launched in 2019 as GoBusiness Licensing to simplify licence applications for the food services sector in Singapore. Today, GoBusiness is **a consolidated platform that supports businesses in Singapore throughout their business journey.**
- GoBusiness was **developed in consultation with more than 500 business users across different sectors**, to ensure that the features and enhancements introduced to the platform **address real business challenges.**



International Collaboration

GoBusiness is becoming the digital hub of choice for many businesses – ranging from startups to aspiring MNCs – to interact with the Singapore Government.

GovTech regularly engages with global partners on Digital Government issues and topics, including the creation of GoBusiness and the insights gained.

We welcome technical exchanges as well as partnerships with government authorities and international organisations.

Together, we can redefine the possibilities of what Digital Government can achieve.

- Explore the Singapore Government Developer Portal for GoBusiness and other GovTech-developed solutions at <https://go.gov.sg/gobusinessoverview>.
- Get in touch with us at tmo@tech.gov.sg.
- Explore the [GoBusiness website](#) to see the wealth of G2B services and resources available
- For more information about Singapore's Digital Government Journey page, visit [here](#).